

PONT – Using the CTF standards Set-up, design, early operations

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2020

PRACTICE STANDARDS FOR CONSERVATION TRUST FUNDS

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Original 2014 Edition by Barry Spergel and Kathleen Mikitin





- 1. Governance
- 2. Institutional Effectiveness
- 3. Programs
- 4. Administration
- 5. Asset Management
- 6. Resource Mobilisation
- 7. Risk Management & Safeguards

Governance



- Charter (2015) outlines potential growth of PONT (transboundary Prespa
 - Ohrid limited to three countries)
- Two-tierd board with duties and responsibilities described in by-laws
- Supervisory Board Legal & investment skills & knowledge of the region
- Management Board Conservation/Social background
- Four Supervisory Board meetings per year; signed MoM
- Investment Committee under the Supervisory Board
- PONT legally established in Germany most suitable for a transboundary
 CTF and decision based on a detailed legal study

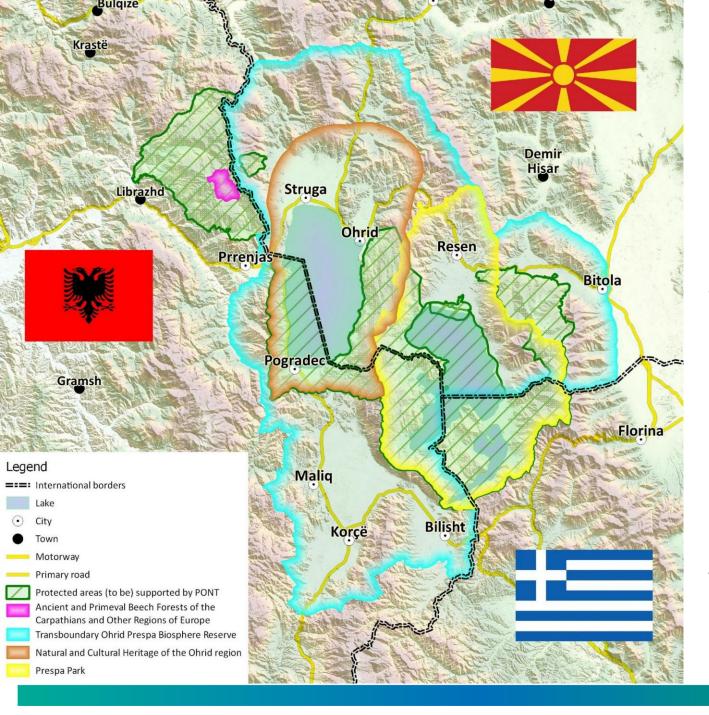


Institutional Effectiveness



- Log-frame developed during a thorough feasibility phase
- Strategy (based on studies conducted during the feasibility study)
- Public consultation meetings in the three countries
- Framework agreements with the governments
- Financial Model to simulate projections of income and expenditures
- Close cooperation with other donors (also for co-financing)
- PONT actively updates its website and has a LinkedIn and Facebook page







Vision:

"The transboundary
Prespa-Ohrid ecoregion is
sustained as one of the
world's most important
biodiversity hotspots where
people live and work in
harmony with nature"

Mission:

"Conserving nature for a sustainable future in the Prespa-Ohrid ecoregion through long-term partnerships and financing"

Programs

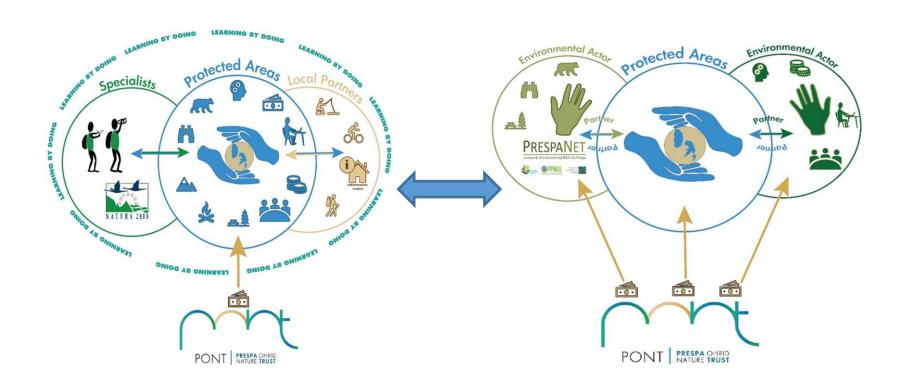


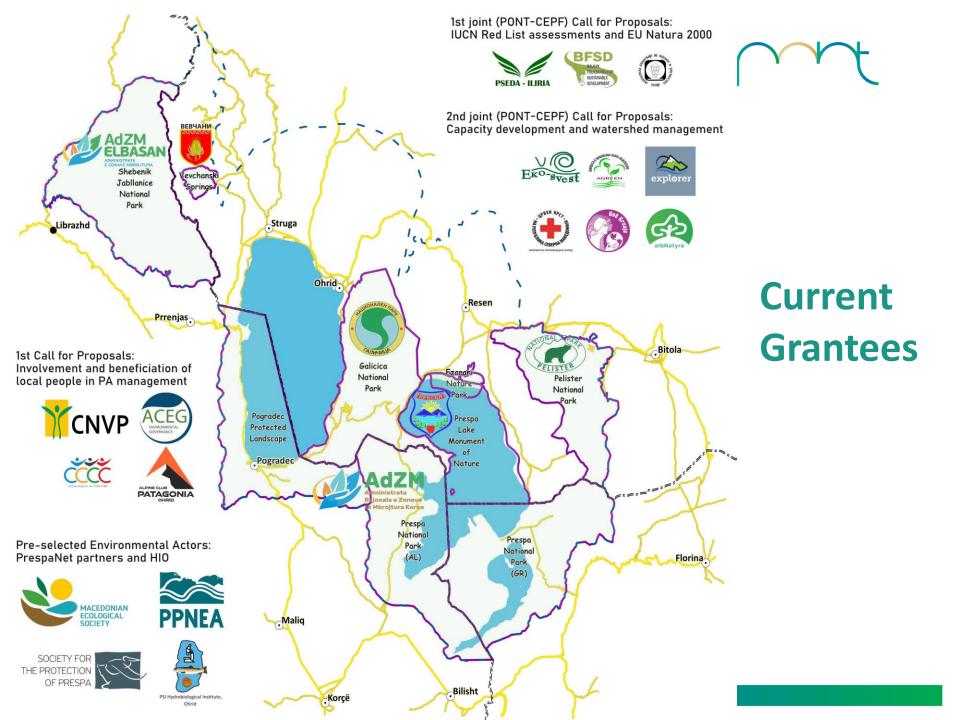
- Focus PONT identified gaps operational costs of PAs; lack of LT financing and capacity development for local organisations (PAs; NGOs; local municipalities; research institutes)
- Impact indicators being developed in addition to annual log-frame
- Application templates evaluated by using a scoring card to assure quality; grants criteria outlined in a Grants Manual
- Most grants awarded via CfP with potential for follow-up grants if performing
- Coaching via regular skype calls or physical visits
- Additional feasibility study for geographical expansion (year 4)



PONT Program – Partnerships







Administration



- Shared services via the Nature Trust Alliance (NTA) providing support
 (administration; finances; HR; IT; data protection; investments) for 4 CTFs
- Operations Manual; employee handbook and procedures in place

Asset management

 Shared/pooled Investment Committee and Investment Policy (including sustainability guidelines) of 4 CTFs under NTA





Resources Mobilisation

- Projections in Financial Model helps with fundraising (geographical expansion scenarios)
- Fundraising Strategy with targets in place

Risk Management & Safeguards

PONT Environmental Social Management System (ESMS) under development



