

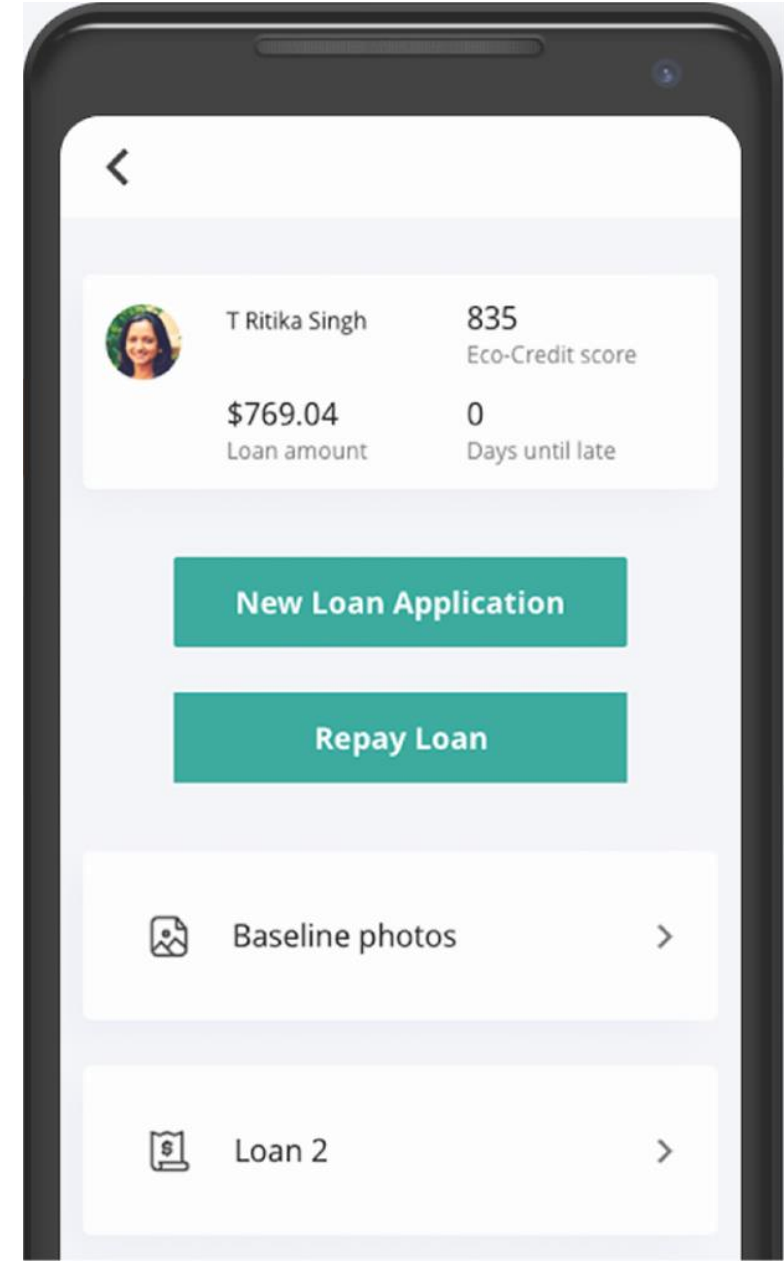


**Tools to design, manage and monitor sustainably
financed ecosystem restoration and protection
projects**



Who we are

- A fintech company that uses financial incentives to enhance conservation and sustainable-use objectives.
- We combine natural resource management and financial services experience to link payments and/or conditional credit to an individual or community's ecosystem restoration and protection actions.
- Our impact accounting and transaction tools facilitate performance-based contracting and payments (e.g. PES), environmental microfinance and community savings and loans (eco-credit).



The need we meet

- Environmental project developers need sustainable financing mechanisms to support communities and individuals.
- We provide the systems, tools and knowledge needed to design, monitor and sustainably finance local protection and restoration of nature.
- We support the entire project management cycle with tools which embed multi-disciplinary expertise and best-practice processes.



Sustainable financing approaches supported by Greenfi

01



Payments for ecosystem service contracting

Contracts which reward land-managers for either (i) supply of ecosystem services to an agreed level, or (ii) adopting land-use practices which improve supply of ecosystem services.

02



Climate-smart lending

Commercial credit agreements between agri-lenders and farmers, where credit access is conditional on implementation of on-farm sustainable land-management practices.

03



Community eco-credit

Community groups manage a community-owned and managed revolving credit facility and are able to access loans conditional on participation in local ecosystem restoration and protection activities.

01 Payments for Ecosystem Services (PES)

- Performance-based contracts which reward land-managers for actions which improve supply of ecosystem services
- 3,500 farmers in Naivasha Catchment, Kenya on Greenfi PES contract forms
- Design tools used for PES design in Sebeya Catchment, Rwanda



02 Commercial climate-smart lending

- Commercial agri-credit where credit access is conditional upon sustainable land management
- Pilots complete with 100 farmers in Kenya
- Systems developed for integration with commercial lender core-banking systems



03 Community-based eco-credit

- Community-owned and managed revolving credit facilities, with credit access dependent on sustainable resource-use
- 150 fishers on Pemba Island, Tanzania
- 75 farmers in Nyandarua County, Kenya
- Expanding



We also support

04



Climate-smart out-growing

Outgrower off-takers include requirements for sustainable land-management practices in the terms of their off-take agreements.

05



Environmental employment

Contract employment for participation in sustainable land-management activities such as tree planting, removal of invasive species etc.

Clients

NGOs



Funds/FIs



Local project developers

EcoFinance Systems (Kenya)

Our tools support project developers through the project management cycle

01



Project conceptualisation & design

The Greenfi EcoContract tool allows users to quickly and cost-effectively produce concept notes, land-management designs, cost estimates and performance-based contracts for local ecosystem restoration contracts.

02



Project implementation & management

Greenfi tools help project managers define ecosystem restoration activities & milestones, manage extension provision, payments and project support.

03



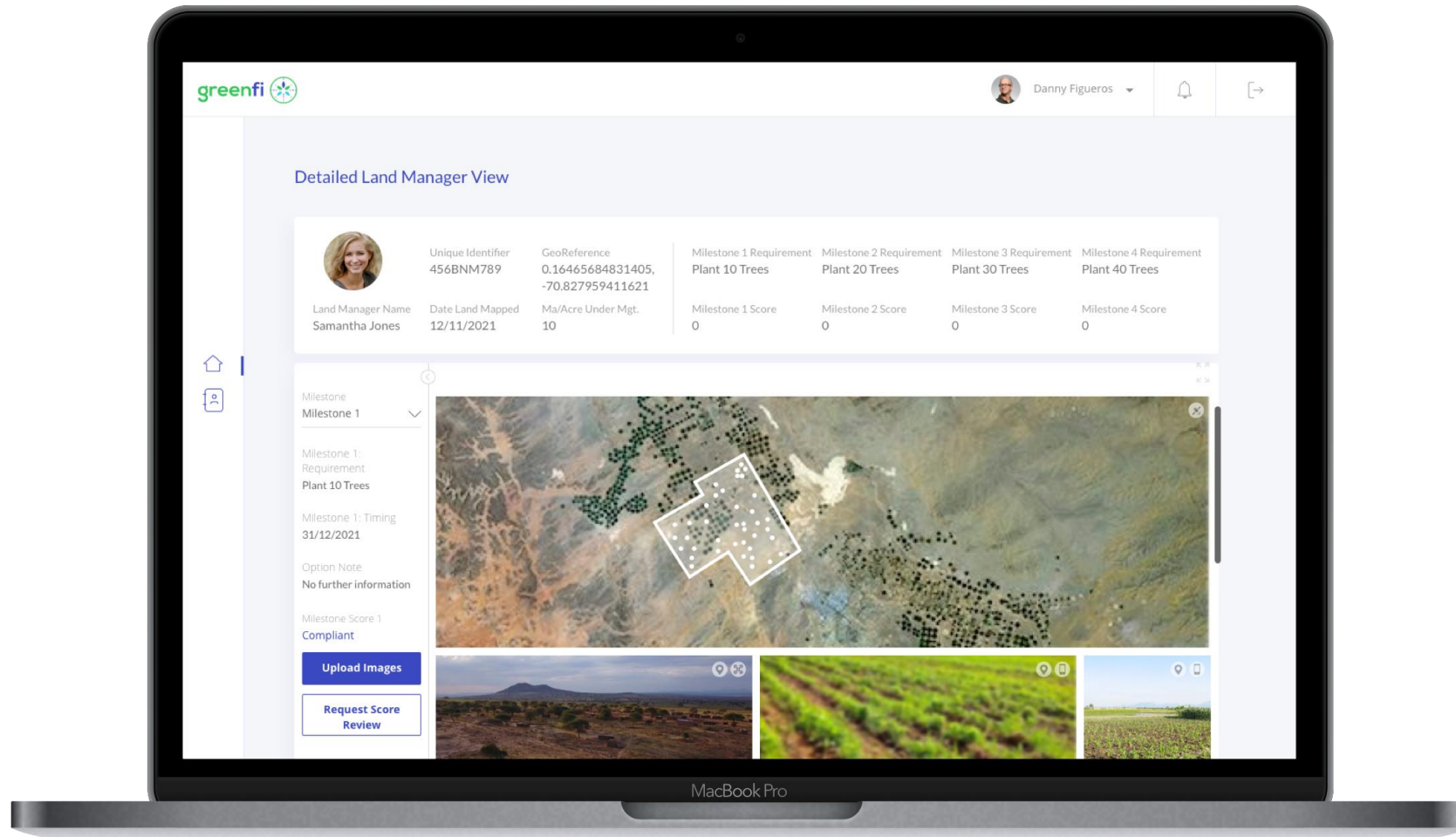
Impact verification, accounting & reporting

The Greenfi impact accounting platform helps project managers verifiably track ecosystem restoration activities, report on impact and use natural capital accounting methodologies to report against sustainability metrics.

Why are our tools important?

- Sustainably-financed nature protection and restoration projects are complex and require expensive inter-disciplinary experience to plan, finance and execute successfully.
- We make that expertise available to environmental project developers and funds on a cost-effective and simple-to-use basis.
- Our tools are designed to:
 - Increase effectiveness and sustainability
 - Speed up implementation
 - Reduce cost

Greenfi Impact Accounting Platform



Greenfi Impact Accounting Platform

Digital project management, impact verification and reporting tools.



Set project milestones



Map land



Evidence protection / restoration

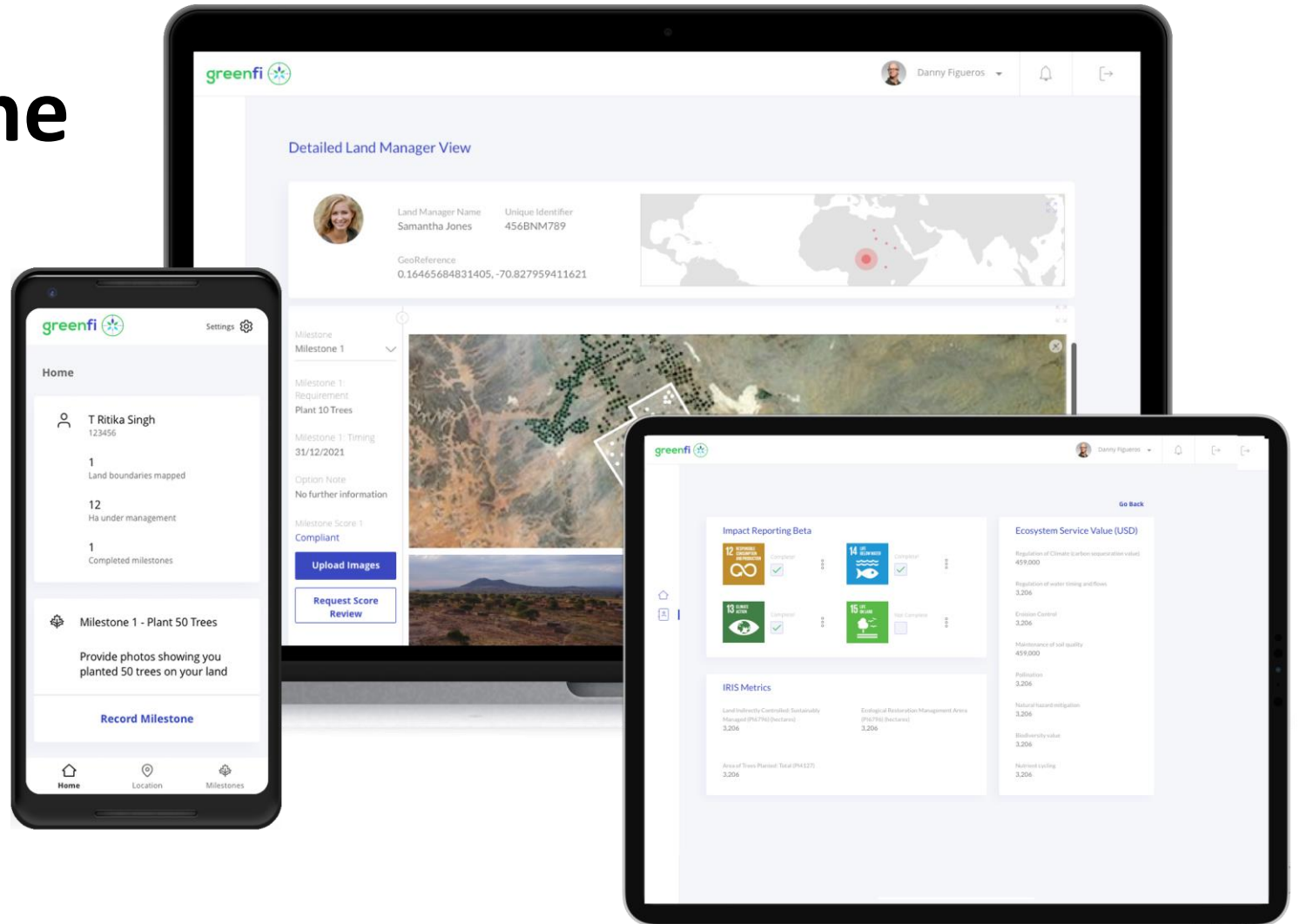


Report



Web & Smartphone Digital Tools

- Plot view
- Project view
- Portfolio view



EcoContract: Project Development Platform

The screenshot displays the 'Dashboard' for the 'Sebeya Catchment Pilot PES' project. The interface includes a navigation bar with a logo, the word 'Dashboard', and a 'Demo Account' dropdown. The main content area is titled 'Sebeya Catchment Pilot PES Dashboard' and features six columns representing different project components: 'CONCEPT NOTE', 'LAND MANAGEMENT DESIGNS', 'PAYMENT CALCULATIONS', 'EQUITY STRATEGY', 'TERM SHEET', and 'AGREEMENT'. Each column has a 'Create New' button with an edit icon and a list of existing versions with download icons.

CONCEPT NOTE	LAND MANAGEMENT DESIGNS	PAYMENT CALCULATIONS	EQUITY STRATEGY	TERM SHEET	AGREEMENT
Create New Concept Note			Create New Equity Strategy	Create New Term Sheet	Create New Agreement
Version 4			Version 1	Version 1	Version 2
Version 3					Version 1
Version 2					
Version 1					

EcoContract Project Development Platform

Digital project development tools.



Conceptualize projects



Design and cost resource-management systems



Create equity (fairness) plans for projects



Create ecosystem restoration contracts



How We Work with Local Environmental Project Developers



- We provide methodologies, tools and investment blueprints for producing investments with both financial and environmental returns
- We do not work in the field but we work with local service providers who we either know or who we help select and train in use of our tools

Working Together

- For ecosystem restoration and protections projects, our tools are designed to:
 - Increase effectiveness and sustainability
 - Speed up implementation
 - Reduce cost
- If you would like to incorporate performance-based incentives into a project in which you are involved and would like further information about how we can work together, please get in touch.

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