



CFA

CONSERVATION
FINANCE ALLIANCE

CFA Incubator: Lessons Learned and Launch of Round 2

Conservation Finance Pavilion

September 5th



FONDS FRANÇAIS POUR
L'ENVIRONNEMENT MONDIAL



KFW



COALITION FOR PRIVATE INVESTMENT IN CONSERVATION

CFA Incubator is Supported by MAVVA and the FFEM

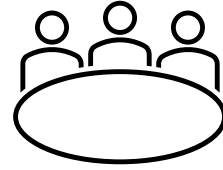




CONSERVATION
FINANCE ALLIANCE

The leading global professional alliance for conservation finance experts, practitioners, and organizations

Mission - to promote awareness, expertise, and innovation in conservation finance globally



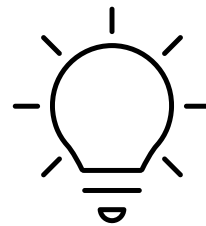
WORKING GROUPS / TASK FORCES

- Innovation
- Protected Area Finance
- Marine and Coastal Finance
- Environmental Funds



RESEARCH, ADVISORY, PAPERS AND REPORTS

- White Paper: Conservation Finance: A Framework
- Conservation Trust Funds 2020: Global Vision, Local Action
- Global Fund for Coral Reefs



CFA INCUBATOR

Identify, support and promote innovative ideas and solutions to conservation finance challenges

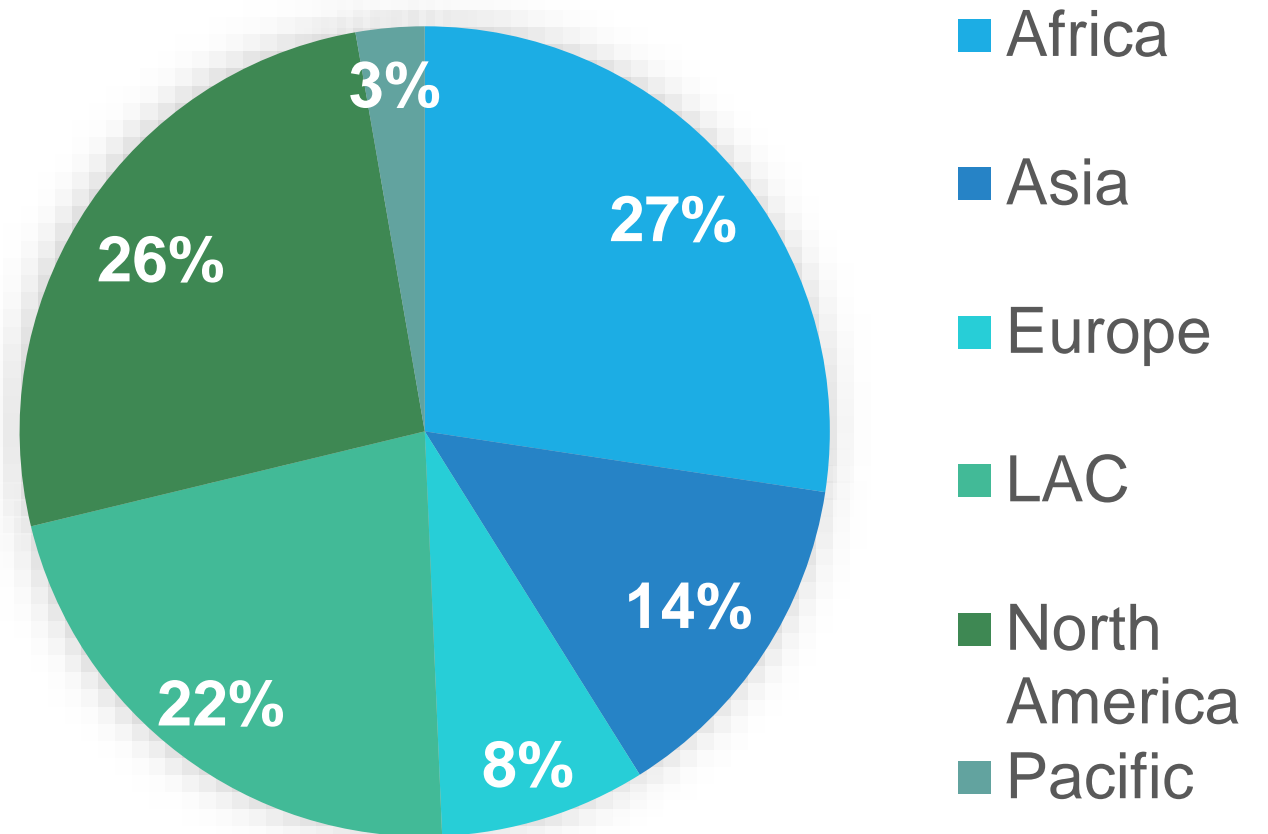
CONSERVATION FINANCE INCUBATOR ROUND I – PROPOSALS

1st Year of Operation
(2020 – 2021)

Request for Proposals

- 75 full applications
- Wide geography – 42 countries
- 49% Companies
- 41% NGOs

Geographic Distribution



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CONSERVATION FINANCE INCUBATOR ROUND I

- Led by David Meyers and Ben Guillon, CFA Innovation Working Group
- Top 5 proposals received grant of \$25,000 + Mentoring
- Additional 10 projects received Mentoring
- Mentors sourced from the CFA Membership
- Incubator Support Program – Business Model Canvas, Financial Modeling, Investor presentations
- Public Presentations



CONSERVATION FINANCE INCUBATOR I - 5 MAIN PROJECTS

- Investment in Coral Reefs for Coastal Protection - Blue finance - Hoteliers support coral restoration
- Rubber Trust Fund - Halycon Agri Corp Ltd & WWF-US - Global fund for sustainable rubber production and farmer livelihoods
- Community Reef and Forest Banks - GreenFi Systems – System for tying ecosystem actions to credit
- Kenyir For Life - Rimba – stacked ecosystem service financing for conservation of a 200,000 hectare watershed in Malaysia
- Biodiversity Finance Instruments for Coastal Restoration and Protection - Natrx, Inc. - nature-based infrastructure financing

Blue finance

 HALCYON

greenfi 

 Rimba[®]

Because we NEED a jungle out there.

 NATRX

LESSONS LEARNED

- Innovation in Conservation Finance occurring globally
- Support for concept development is greatly appreciated and needed
- Scaling and replication is challenging as most innovative organizations are small – opportunities to partner with large corporations seeking impact?
- “Social Enterprise” has many incubators and support facilities – more needed for nature focused enterprises
- <https://www.conservationfinancealliance.org/incubator>

Round II of the Conservation Finance Incubator

- Planned Initial call for concepts – short descriptions – Late Sept
- Initial Review and Feedback
- Request to final proposals
- Review and Choice of top 5
- Mentoring and Finance – 9 months
- Graduation
- Seeking Partnerships, Mentors, Conservation Finance Entrepreneurs!

